



Meet Ive Haugeland ASLA

Projects While at Shades of Green:

5110 Telegraph Ave., Oakland, Calif., with Nautilus Group. Landscape design for a new 204-unit, six-story residential and mixed-use building.
The Branson School, Mill Valley, Calif. Feasibility study for a former seminary for a potential high school campus.

Education:

Master of Landscape Architecture,
Norwegian University of Life Sciences, 1995
Licensed landscape architect in California, LA license #4784

Professional Affiliations:

Sausalito Beautiful, board member, 2016-present
Member of ASLA, 2004-present
President of ASLA's Northern California Chapter, 2007-2008
Member of ASLA's Northern California Chapter, 2005-2009
Member of Norwegian Landscape Architects, 1995-2000

Professional Awards:

2016 California Home + Design, winner of the landscape design category
2015 ASLA Northern California Chapter Merit Award,
Pacific Heights residence
2013 Dwell on Design Award, winner of the outdoor category
2013 ASLA Northern California Chapter Merit Award, Hilltop Hideaway
2013 ASLA Northern California Chapter Merit Award, contemporary living
2013 California Home + Design, winner of the landscape design category

Ive Haugeland has been the owner and principal of Shades of Green, Sausalito, Calif., since February 2004. "Our work and design process emphasizes a holistic and thoughtful approach to each project," Haugeland said. "We strive to integrate sustainable systems such as green roofs and walls, site-appropriate plantings, and water conservation and recycling strategies into our projects. Many of our residential projects are 'Build it Green' and LEED certified. We are also "Bay Friendly Landscaping" qualified since 2008." The team at Shades of Green has broad experience designing both single and multifamily residential, hospitality, and commercial projects throughout California, the United States, and Scandinavia. "Our services range from planning and master plans through implementation, including permit documents, concept design and design development, construction documents, technical specifications, bidding, and construction administration," Shades of Green says on its website. "Our approach is to study the existing natural systems for each site and to understand the opportunities that those systems present," Haugeland said.

Q & A

1. What was the pivotal or motivating factor(s) that made you choose a career in landscape architecture?

I knew I wanted to do something involving design, and was thinking about interior design. My summer and weekend job in high school was in a nursery, and I really enjoyed working with plants. And somebody told me I should look into landscape architecture, I didn't even know that was a thing back then.

2. If you had not become a landscape architect, what profession might you have pursued?

Interior design, industrial design or something with animals.

3. What do you most enjoy about being a landscape architect?

The process from your ideas in your head turning into a real, physical spaces. And the creative aspect, the plants and materials, but also getting to know and work with the clients and contractors.



In the Vineyard, St. Helena, Calif.

Surrounded by vineyards on three sides, this property underwent an extensive remodel so it better fit the lifestyle of the young family that purchased it. The prime motivation was to open up and simplify the garden, removing excess elements and materials. The existing lawn and pool remain, and new concrete paving strips adjacent to the pool strengthen the connection between the guesthouse and the garage. The addition of a vegetable garden in galvanized water troughs, cutting garden, and soft gravel paths enhance the rural feel of the property. The plant palette was limited to soft grays and greens, with white roses and blue penstemon plants.

PHOTOGRAPHY: SHADES OF GREEN

4. Do you think women landscape architects generally get the same respect as their male counterparts? Have you experienced any discrimination because of your gender within the profession or by clients?

I would hope so, as there are a lot of female landscape architects. But when you look at the bigger firms that get the biggest and most prestigious jobs, they are mostly run by men, so there is still a difference. I have never or rarely experienced any blatant discrimination, but it happens, in subtle ways. It can be hard to pinpoint — why did a male firm get the job, and not us? Maybe they just liked them better — or did they feel more comfortable with a man? And for some men, it can be challenging having a female boss.

5. When you first meet people not affiliated with the profession and explain that you are a landscape architect, how do you describe what you do?

I explain that I design landscapes — much like an architect design buildings. Some people don't know the difference between a landscape architect and a landscape contractor.

6. What in particular do you attribute your success to?

Design sense, good clients, good affiliations, some luck, and lots of hard work and persistence.

7. What is (are) the most important contribution(s) made by landscape architects in the field of design today?

Making people aware of natural systems, and promote and protect them, and create spaces that work for both man and nature.

8. How has the landscape architecture profession changed since you first began working in the field?

I have worked in two different countries, in Norway and US, and with very different projects types, from road designs, to commercial projects and residential projects, so there are large differences just there. But environmental considerations have thankfully become more mainstream.

3D capabilities have become much better and easier to use, so there are higher expectations to illustrations and presentations. I also think permit processes here in California are becoming more and more elaborate and time consuming.

9. What career advice would you give to recently graduated landscape architectural students as they enter the profession?

Work hard, learn as much as you can, take on challenges. Always look around when you are outside, look at designs that have failed, look at successful landscapes, look at how plants mature and grow. Learn to notice your environment and learn from it.



Hilltop Hideaway *Napa, Calif.*

Located on a hilltop surrounded by an oak savannah, this estate's new owners sought to create a home for their family by remodeling two existing houses and adding a pool area. A new pool, spa and bocce court create distinct outdoor living and entertainment areas. Each amenity was carefully sited to blend seamlessly with the natural landscape. A screening wall near the pool received a bold finish of purple stucco. Existing asphalt was replaced with permeable paving materials. This project received a 2013 Northern California Chapter ASLA Merit Award and was the winner of the 2013 California Home and Design Landscape Design Award.

PHOTOGRAPHY: MARION BRENNER, SHADES OF GREEN

Hotel Casa Madrona *Sausalito, Calif.*

When the iconic Casa Madrona Hotel in Sausalito remodeled its historic mansion and cottages, Shades of Green was offered the challenge of designing a unifying hillside landscape. A series of bluestone stairs and concrete walls make their way up the hillside, leading guests to their cottages. Along the way, colorful plantings create intimate patio spaces. A fountain and small pool provide a gentle ambiance of trickling water. Laser cut white metal trellises and elegant white railings and fences put a contemporary spin on the historic buildings. A rich bed of sedum and grasses cover parts of the hotel roof.

PHOTOGRAPHY: SHADES OF GREEN



City Dream Home *San Francisco, Calif.*

This stately Pacific Heights residence underwent a major remodel, including a new garden, a lap pool, outdoor shower, fireplaces, covered patio spaces and outdoor kitchen. Grading constraints encouraged creative design — the new infinity edge lap pool and deck sit above the rest of the yard. A dual-sided fireplace provides a window to the shower behind. Privacy glass walls softened by plants enclose the front yard and entrance. An LEED Platinum rating was given to this project because of its permeable paving, drought-tolerant planting, native lawn, rainwater harvesting, and water-efficient irrigation.

PHOTOGRAPHY: PAUL DYER PHOTOGRAPHY, ALEXANDRIA HUFF, SHADES OF GREEN

